

**EXHIBIT B**



## The Fastest-Growing Publisher In Modern Media.

We work with creators to uncover issues and stories that matter through the lens of authenticity, inclusivity, and conversation. An audience-first, personalized approach allows us to speak to the many or the few, united by a boundless curiosity about the changing world and our place in it.

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9 Leading Media Brands

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84 Million Readers

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42 Million Social Fans

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## Our Brands

**BUSTLE**

**elite daily**

**INPUT**

**INVERSE**

**Mic****NYLON****ROMPER**

THE ZOE REPORT

The largest reach and engagement of any Millennial and  
Gen Z focused publisher

## Leadership Team



**Bryan Goldberg**

Founder & Chief Executive  
Officer



**Deb Schwartz**

Chief Financial Officer



**Jason Wagenheim**

President & Chief Revenue  
Officer



**Emma Rosenblum**

Editor-in-Chief, Lifestyle



**Joshua Topolsky**

Executive Vice President &  
Editor-in-Chief, Culture &  
Innovation



**Tyler Love**

Chief Technology Officer



**Elizabeth Webbe  
Lunny**

Executive Vice President,  
Revenue



**Trisha Dearborn**

Executive Vice President,  
Human Resources



**Chris Altchek**

Executive Vice President,  
Corporate Development



**Dave Nemetz**

Executive Vice President &  
General Manager, Culture &  
Innovation



**Kai Hsing**

Executive Vice President,  
Marketing and Operations



**Kimberly Bernhardt**

Senior Vice President,  
Communications



**Kate Robinson**

Senior Vice President,  
Content Distribution &  
Partnerships



**Emily DeSear**

Senior Vice President,  
Creative



**Meghan Muntean**

Senior Vice President,  
Commerce & Revenue  
Development



Amanda Chan  
Director of Content  
Strategy

## In The News

Jason Wagenheim Becomes BDG's First President

**ADWEEK**

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BDG Hires Amazon Fashion's Karen Hibbert as VP of Creative

**VARIETY**

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Bustle Digital Group Fills New Fashion Director Role

**WWD**

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BDG Launches Consumer Technology Publication, Input



SEE MORE

## Contact Us

917-551-6510

NYC

315 Park Avenue South  
12th Floor  
New York, NY 10010

LONDON

151 Wardour Street  
Soho, London  
W1f 8WE

LOS ANGELES

750 N San Vicente Blvd  
Pacific Design Center - Red Building  
Los Angeles, CA 90069

CHICAGO

111 w. Illinois St.  
Chicago, IL 60654